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STRAITST	

DSA and NATSEC Asia return to Malaysia



FOLLOWING a four-year hiatus, the highly anticipated Defence Services Asia (DSA) exhibition and National Security (NATSEC) Asia series will be making a well-received comeback to the Malaysia International Trade and Exhibition Centre from March 28 to 31.

Themed "Advancing into a New Era of Defence and Security", the concurrently-held 17th DSA 2022 and the 2nd NATSEC Asia 2022 are jointly hosted, supported and co-organised by the Defence and Home ministries.

Collectively, the mega-event has been touted to be among the best and biggest defence and national security related events in the Asean region and the world.

Since its humble beginnings in 1988, the DSA series has grown by leaps and bounds.



DSA 2022 is slated to be the first and biggest international event in Malaysia post pandemic, with more than 25,000 trade visitors from more than 50 countries and regions, as well as more than 350 foreign VVIP delegations from 45 countries and regions, including ministers and deputy ministers; secretary-generals; chiefs of defence forces; inspector-generals of police; chiefs of army, navy and airforce; chiefs of staff; director-generals of Customs, Maritime Enforcement, Immigration, Intelligence and Health; Joint Force Commanders and heads of Cyber Security Agendas.

DSA 2022 will also witness the participation of more than 1,000 companies in a display of the most sophisticated military hardware, electronics, sensors, systems and solutions of land, air and sea that the world has seen today.



These include cutting-edge technology in cyber domains, network centric warfare, border protection, artificial intelligence, battlefield healthcare, training and simulation systems as well as protection systems of critical assets.

Meanwhile, although still in its infancy and being held for the second time, NATSEC Asia is set to become a dedicated national security show by leveraging DSA's globally recognised VIP delegation management system.

More than 100 companies from around the world have conveyed their interest to participate in NATSEC 2022, bearing testament to the allure and benefits of the show.

These companies – leaders and pioneers in their fields – will display hardware sophistication, systems and electronics for the security industry, police and security peripherals, including areas such as policing and citizen identification, coast guard platforms, as well as training and simulation systems.





The Putrajaya Forum provides a platform for stakeholders to address defence and security concerns.

STAYING RELEVANT IN A POST-PANDEMIC ERA

It goes without saying that organising high profile international events such as DSA and NATSEC are challenging in themselves, let alone doing so during a pandemic, which brings more than a fair share of obstacles and hurdles.

Due to the pandemic, the issues of defence and national security are highly important as they have the potential to exacerbate global instability in many ways. In this context, instability may result in a number of complex security risks, such as increased risk factors for radicalisation, violent extremism, and border security issues.



One of the draws for visitors to the DSA & NATSEC Asia is the opportunity to experience the weapons and assets on show.

It also contributes to the vulnerability of the global defence landscape towards other threats, particularly cybersecurity attacks, as the usage of digital and virtual communications and platforms grows.

GO Communications

A comprehensive and joint collaboration between nations in conducting the DSA and NATSEC is seen as an effective effort to address global defence and security-related issues in the midst of the Covid-19 pandemic.

With the health and safety of participants taking top priority, DSA 2022 and NATSEC Asia 2022 will be held in accordance with the strictest SOPs and guidelines. These include the establishment of the Exhibition Bubble, which was endorsed by the Malaysian Ministerial Quartet in February 2022.

The goal of this bubble is to facilitate smooth arrangements to benefit international and local participants.

AN EVENT-FILLED FOUR DAYS

Participants of DSA 2022 and NATSEC Asia 2022 stand to benefit from a host of events and activities. These include daily exhibitions, industry talks, business matching and networking sessions, contract and MoU signings, live demonstrations, and international pavilions which will take up more than 38,000 square metres at the Malaysia International Trade and Exhibition Centre (Mitec).

With the issue of cyber security gaining increasing global interest and concern, one of the highlights over the four-day event includes a Cyber Defence and Security Conference on March 29.

Themed "The Future of Cybersecurity in Southeast Asia", the conference aims to provide participants with the latest threats, insights and vulnerabilities by international speakers and leaders in the industry.



The DSA and NATSEC Asia 2022 Launch Ceremony was inaugurated by Senior Defence Minister Datuk Seri Hishammuddin Hussein (left) and Home Minister Datuk Seri Hamzah Zainudin.

Meanwhile, the Putrajaya Forum, also on March 29, will centre on shared regional responsibility over two sessions, titled "Adapting to Regional Security Evolution" and "Security Without Borders".

DSA 2022 and NATSEC Asia 2022 look set to live up to its moniker of being one of the leading defence and security shows in the world.



More than just an exhibition or a conference, both events have a solid track record of being a platform that brings together the trendsetters and key global players to meet, interact and exchange ideas towards the furtherance of the global defence industry as a whole, all in one place, placing Malaysia once again on the world map.

For information or enquiries, visit <u>www.dsaexhibition.com</u> or email to <u>enquiry@dsaexhibition.com</u>.